



Sponsorship  
Package

HALIFAX  
BODY, MIND & SPIRIT EXPO



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## The Halifax Spirit

We proudly present our 6<sup>th</sup> Annual Body, Mind & Spirit Expo! In today's stress filled world Alternative Healing Modalities are so important and it is for that reason that we feel they need to be celebrated and embraced. The Spirit Expo aims to gather like-minded individuals in the field of Alternative Health so that they can showcase all of the amazing wonderful products and services available right here in Nova Scotia.

Our show features resources for growth and self-development. We seek out extraordinary individuals / local businesses that are committed to assisting those on a journey towards Optimum Health & Wellness

This Show will include but is not limited to;

Aromatherapy---Yoga---Fitness---Acupuncture---  
Angel Readings----Fine Art---Nutrition---Ayurveda---  
Meditation---Massage Therapy---Jewelry---  
Energy Healing---Crystal Therapy---Raw Vegan Food

## Event Coordinator

D. Angeline Reyes-Giacalone is the Event Coordinator of The Halifax Body, Mind & Spirit Expo. She is a community developer, business owner, event planner, educator, Yoga Instructor and Medical Intuitive.

Angeline brings her skills, knowledge and talent to the creation and implementation of the Halifax Spirit Expo. She is an entrepreneur at heart and can often be found amongst crystals and gems “zenning” out in her wellness boutique located in Bedford. Her store is comprised of local fine art, beautiful crystals from all over the world, jewellery, vegan food and offers a variety of alternative health services.

Angeline is also the founder of Angels’ Academy of Higher Learning that hosts spiritual classes and workshops. Please visit the website below for more information about what is happening at Angels' Essentials and Angels’ Academy.

[www.angels-essentials.com](http://www.angels-essentials.com)

# Why Sponsor

## Benefits

- Reach the audience you want!
  - Build brand awareness
- Raise your public and company profile
- Connect with new customers by providing products, samples, etc.
- Build stronger relationship that lead to higher conversion rates and repeat sales

A Portion of Proceeds



Ecology  
Action  
Centre

## Levels of Sponsorship

<b>Package Level</b>	<b>Tortoise</b>	<b>Snapper</b>	<b>Koopa Troopa</b>	<b>Leatherback</b>	<b>*Ninga Turtle*</b>
	<b>\$250</b>	<b>\$500</b>	<b>\$1000</b>	<b>\$1500</b>	<b>\$2500</b>
Named as Presenting Sponsor					<b>X</b>
Discount on Exhibitor Booth	<b>15%</b>	<b>25%</b>	<b>35%</b>	<b>50%</b>	<b>Free</b>
Logo appear on our print advertising		small	medium	large	X-tra large
Shout out on facebook & Twitter (min. of..) leading up to event	<b>2</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>12</b>
Promotional tent cards on tables where guests will eat/drink. Sponsor to provide				<b>X</b>	<b>X</b>
Promotional info for gift bags(first 50 people) *Optional* Sponsor to provide	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logo and website Link on our Website	x-small	small	medium	large	X-tra large
C100/Bounce Radio Campaign					<b>X</b>

**\*The Ninga Turtle Sponsorship Package is limited to 4 companies-first come first serve\***

# Sponsorship Application Form

**Company Name:**

**Contact Name:**

**Phone:**

**Email:**

**Website:**

**Description of company:**


## General Terms and Conditions

All sponsorship agreements are subject to Halifax Spirit Expo approval and acceptance. Acceptance of the Sponsorship agreement shall constitute an agreement to provide advertising and perks outlined in the sponsorship package. Sponsorship levels are firm for the 2018 Expo. Internet advertising (website and social media) will begin on the date the sponsorship package is signed. The online perks will end 6 weeks prior to the beginning of the next Halifax Spirit Expo. High-resolution images/artwork (company logo) should be submitted within one week of the signed sponsorship agreement.

Payment for sponsorship is payable once sponsorship agreement is signed and sponsorship relationship is confirmed by the organizer. Sponsor has the option to pay 50% (half) of the sponsorship amount with second 50% (half) due on or before Friday, April 27, 2018. 12:00pm AST. The Halifax Spirit Expo will assume liability insurance for the duration of the Expo. Sponsors who also wish to book an exhibition space must do so by filling out and signing the Exhibitor form. Exhibitors are responsible for their own liability insurance for their space (optional).

We reserve the right to refuse sponsorship to any company for any reason. Cancellations or changes in the sponsorship agreement are accepted only in writing and must be received on or before Friday, April 27, 2018 12:00pm AST.